

FAX# 703 528 7880 SEP17/12 15.08
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CLASS: NATL.	LOCAL	REGIONAL
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[illegible][illegible]

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			SEP17/12 15.08

TO LENA
FR JULIE
OK'D M3
TTLS RTS
PLS CFM, THX 9/17

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1775
AGENCY PRODUCT CODE = 101

18	S	1200N-1230P	60	\$750.00	9/15	9/16	1	SA-SU	1
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PROGRAM : NOON NEWS
CON COM1 : NOON NEWS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

32	A		500A-530A	60		\$750.00	9/21	9/21	1		FRI	1
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PROGRAM : NEWS
ORD COM1 : DUE TO NOON NEWS DID NOT RUN DUE COLLEGE FBALL
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-18 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M3 OK'D BUY#18 MISSED:SA-SU/1200N-1230P SEP15 60S \$750.00 (SEP17/12)
OFFER:FRI/500A-530A SEP21 60S \$750.00 PLS ADVISE.
CMT:DUE TO NOON NEWS DID NOT RUN DUE COLLEGE FBALL

SEP/12 195200.00 CONTRACT TOTAL 195200.00
TOTAL SPOTS 88

MARKET TOTALS \$444,935 WFTV 44% WKMG 15% WESH 26% WOFL 10% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE